

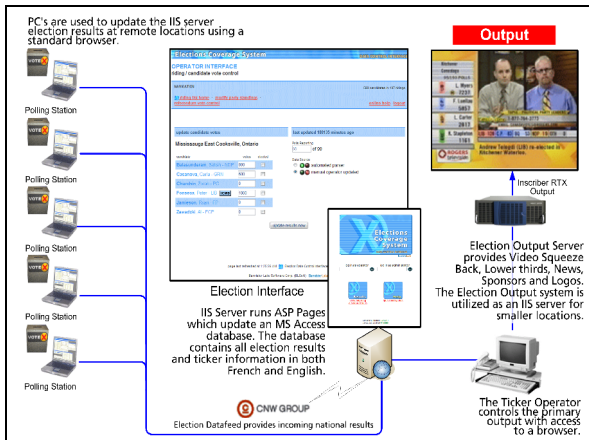


BLElector - Today's answer for broadcasting local, regional and national election results

Bannister Lake's BL™Series solutions are the most comprehensive line of video graphics solutions available for Broadcast Television. Designed specifically for Broadcasters, the BL Series of solutions provide the features and flexibility to fit seamlessly into broadcast television facilities anywhere in the world. With our advanced technology and years of broadcast experience, BLSoft solutions address Broadcasters display requirements with flexibility, reliability and a path to the future.

BLElector is today answer for displaying real-time election results for live broadcast television. Designed for multiple operators, BLElector is ideally suited for today's networked broadcast television environment. The solution can be easily customized to suit regional or national elections and provides support for both party and non-party elections.

Deployment



Features

- Intuitive graphical interface, requires minimal training for operators.
- Supports multiple display zones, for sponsors, news tickers, party and non party riding results.
- Interface lets you select, sequence and display individual riding results.
- Sponsor menu lets you select duration, sequence and graphic to be displayed.
- Menu to start or clear display of individual party results.
- Allows manual input and display of lower thirds and headlines.
- Interfaces easily with any database.
- ASP Client, ideal for remote data entry with any internet browser.
- Can be easily customized to suit unique election display requirements.
- Support for NTSC, PAL and HDTV.
- Connects to the majority of news data feeds including: Canada NewsWire, Reuters and APNews.
- Interfaces available to existing news room systems, automation and device servers

Interfaces



Ridings and Candidates



Administrator



Secure Login



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Applications

- Municipal, Provincial and Federal Elections
- Broadcast, Cable and Satellite.
- Supports multiple output servers.
- Accommodates regional, time delayed and remote broadcasts.

Options

- Multiple user licenses.
- Creative, maintenance and support services.

View Hardware Options for BLElector



Maintenance Agreements - Bannister Lake Software is now pleased to offer maintenance agreements for all our services and solutions. Our standard warranty covers the initial 90 days of use after installation. Extended maintenance agreements provide you with the highest level of support available in the broadcast industry, enabling you to obtain support beyond your standard 90 day warranty.

A maintenance package with Bannister Lake Software provides peace of mind, allowing you to stay current with new releases and obtain technical assistance when you absolutely need it. For more information on BLElector and our maintenance programs, please contact us at sales@blsoft.ca.