

Case Study

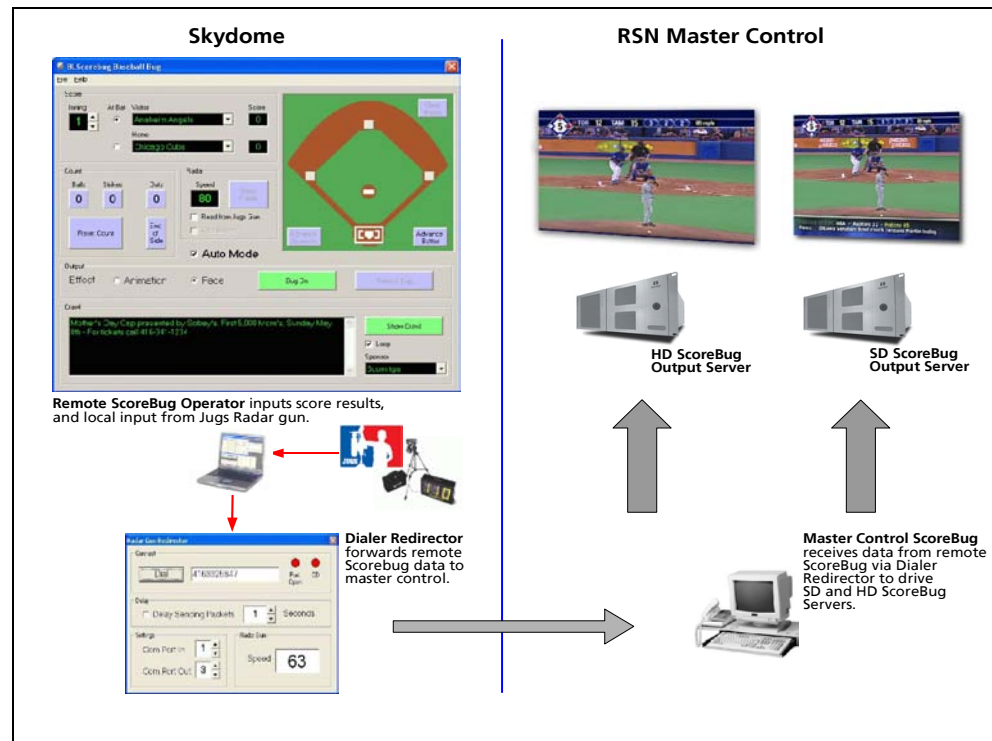
Remote Baseball ScoreBug display solution for SD and HDTV



Customer: Rogers Sportsnet
Application: Remote BaseBall ScoreBug display solution for SD and HDTV
Solution: BLScoreBug BaseBall
Platform: Inscribe RTX/RTX HD

Rogers Sportsnet required a display solution to provide real-time score results for their SD and remote HDTV sports telecasts. BLScoreBug enabled Sportsnet to simultaneously display SD and HDTV scoring results for their remote Blue Jays telecasts.

- Baseball ScoreBug operator at Skydome inputs score and jugs radar gun.
- Remote ScoreBug data is forwarded via Dialer Redirector to RSN master control.
- Redirector provides adjustable Data Delay allowing TD's to compensate for video and encoding delay.
- Data is received at master control and fed to SD and HD ScoreBug servers.
- Operator at master control uses local ScoreBug client application to make manual entries and control the ScoreBug output.
- User interface provides a preset menu to display text messages, switch to crawl, station ID or sponsor logos.
- Remote ScoreBug system is fully operational in less than 5 minutes.
- Easily deployed for use in mobile or remote locations.



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