

# Bannister Lake

Bridging the Gap Between Data and Graphics

# About Us

Founded in 1993, Bannister Lake Software Inc. (BLSoft) is a private company providing integrated graphic display solutions to the broadcast, cable, satellite, iTV, digital signage and audio visual markets.

Together with our network of international partners, we have the expertise to deliver video graphics solutions that meet the stringent requirements of broadcast television infrastructure and operations.

Our focus is delivering reliable, dynamic and cost effective video graphics solutions for live broadcast television and digital signage applications.

## We specialize in providing

- Integrated broadcast and signage solutions designed for “just in time” management, generation and display of graphics.
- Application Development with direct interfaces to Broadcast Traffic, News Room and Automation systems.
- Database Design and Integration.
- Solution, Application, CG Graphics Creation and Training.
- News Service and Web Development for video graphic display.
- Project Management
- Support, Maintenance and Creative Services.
- We are value added resellers and integrators for Harris Inscriber, RossVideo Xpression and Omnivex Digital Signage solutions.

# Design, Development & Integration for Broadcast and Digital Signage.

- Integrated display solutions, applications and interfaces for,
  - Harris Insciber RTX.NET, RTXPorts, GScribe, Iconstation and Infocaster.
  - RossVideo XPression
  - Harris Infocaster
  - Omnivex Digital Signage and LED Display
- Database development (MySQL, MS SQL Server, DB2, SyBase, Oracle and MS Access).
- Custom Agent development for parsing XML, RSS, SMS, database or txt based data feeds for news, sports, business and entertainment display solutions.
- Web Development. (ASP, ASP.net, IIS, Perl, PHP and Microsoft Silverlight)

## Our Clients

- Aguilas Cibaenas
- ALL TV
- Appleby College
- AuxTV
- Bell TV
- Bite TV
- Bruce Power
- Cable14
- Cable Public Affairs Channel (CPAC)
- Capital OTB
- CBC Sports
- CBC NewsWorld
- CN Tower
- CTV Television
- Dome Productions
- Eastlink Television
- Harris Broadcast
- Inhealth Solutions Inc.
- Insight Sports
- Lone Eagle Entertainment
- McMaster University
- MyThum Interactive
- NavCanada
- NBC Television
- Radio-Canada
- Rogers Sportsnet
- Rochester Institute
- Raptors NBA TV
- Rogers Television
- Telelatino (TLN)
- TPN Events
- University of Waterloo
- University of Toronto
- Univision

# Our Partners

Harris Corporation

Matrox Digital Video Products

Optimus Tech

Omnivex Digital Signage

RossVideo

## Why BLSoft?

We understand the requirements, workflow and challenges of the broadcast television and digital signage environment.

Our partnerships with technology providers that meet the stringent requirements and demands of live television.

# Future

We will continue to deliver integrated “just in time” display solutions that will benefit your operations, your bottom line and provide you with a path to the future.

# Contacts

President: Georg Hentsch  
email: [ghentsch@blsoft.ca](mailto:ghentsch@blsoft.ca)  
mobile: (519) 841-3360

Director of Sales and Marketing: D'Arcy Pickering  
email: [dpickering@blsoft.ca](mailto:dpickering@blsoft.ca)  
mobile: (519) 572-3900

Director of Business Development: Danny Ljubisic  
Email: [danny@blsoft.ca](mailto:danny@blsoft.ca)  
Mobile: (519) 503-8209

[www.blsoft.ca](http://www.blsoft.ca)  
phone: (519) 624-9231  
fax: (519) 632-9182  
Youtube Channel: [www.blsoft.ca/youtube](http://www.blsoft.ca/youtube)