



BannisterLake

The most professional video graphics
display solutions.

Period.

About Us

Founded in 1993, Bannister Lake Software Inc. (BLSoft) is a private company providing integrated graphic display solutions to the broadcast, cable, satellite, iTV, digital signage and audio visual markets.

Together with our network of international partners, we have the expertise to deliver video graphics solutions that meet the stringent requirements of broadcast television infrastructure and operations.

Our focus is delivering reliable, dynamic and cost effective video graphics solutions for live broadcast television applications.



Principles

Georg Hentsch, BMath – President

Georg is the founder and president of BLSoft. He has over 25 years of experience in the IT and software development industry. Georg has been a leading software developer in the broadcast industry for several years, both as a tools developer and as a senior application developer and lead programmer for Insciber RTX™ and Infocaster™.

D'Arcy Pickering – Director of Sales and Marketing

D'Arcy comes to BLSoft from Christie Digital, Cisco Systems, PixStream and Insciber with over 20 years experience in the broadcast television and post production industry. At Insciber Technology, D'Arcy managed the requirements for key broadcast accounts, including CNN, ABC, NBC and Bloomberg Television.



We specialize in providing

- Integrated broadcast solutions designed for “just in time” management, generation and display of graphics.
- Application Development with direct interfaces to Broadcast Traffic, News Room and Automation systems.
- Database Design and Integration.
- Solution, Application, CG Graphics Creation and Training.
- News Service and Web Development for video graphic display.
- Project Management
- Support and Maintenance Services.
- We are value added resellers and integrators for the complete Inscriber broadcast graphics product line.



Design, Programming and Integration for Broadcast

- Integrated display solutions, applications and interfaces for Insciber RTX.NET, RTXPorts, GScribe, Iconstation and Infocaster.

- Database development (MySQL, MS SQL Server, DB2, SyBase, Oracle and MS Access).

- Custom Agent development for parsing XML, RSS, SMS, database or txt based data feeds for news, sports, business and entertainment display solutions.

Last Updated: Saturday, October 22, 2005, 22:48:28

- Web Development (ASP, ASP.net, IIS, Perl and PHP)



Our Clients



Bell ExpressVU



Bite TV



Cable Public Affairs



Capital Off Track Betting



Cable14



CBC NewsWorld



CBC Sports



Casino and Gaming Television



Harris Corporation



EastLink Television



KPMG



NBC Television



CTV Television



TLN



Pyman Studios



Raptors TV



Rogers Sportsnet



Rogers Television



TPN Events



University of Waterloo



Our Partners



Harris Corporation



Optimus Tech Solutions

Optimus Tech



Spiderrun Internet Solutions



Why BLSoft?

Collectively, BLSoft has over 40 years of experience providing integrated broadcast graphics solutions.

We understand the requirements, workflow and challenges of the broadcast television environment.

Our partnerships with technology providers that meet the stringent requirements and demands of live television.



Future

For more than 13 years, Bannister Lake Software has delivered reliable display solutions for our clients.

We will continue to deliver integrated “just in time” display solutions that will benefit your operations, your bottom line and provide you with a path to the future.



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