

Case Study

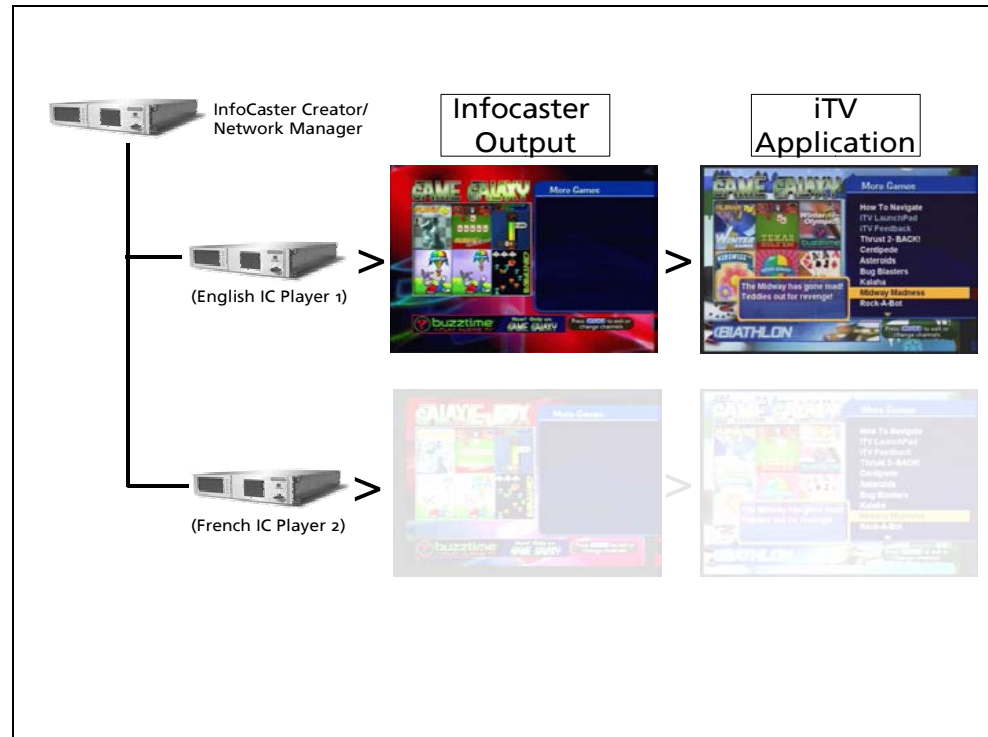
INCA Infocaster generates background layouts for Bell ExpressVU's iTV game portal.



Customer: Bell ExpressVU
Application: Background generator for iTV application
Solution: INCA Infocaster Creator, Infocaster Players and Infocaster Network Manager
Platform: INCA Infocaster

Bell ExpressVU required a multi-zone SDI display solution to provide dynamic backgrounds for their game portal, Game Galaxy. Infocaster manages, schedules and displays English and French animated graphic backgrounds for their iTV application.

- Infocast is created with English and French animations.
- Conditional playback offsets playback sequence of animations.
- English/French Infocast is published to both Infocaster players.
- Animations and content on both players are updated while the current Infocast is playing.
- iTV application is overlay on Infocaster SDI output.



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