

BL BBS

SIMPLE CONTENT MANAGEMENT
FOR BROADCAST AND ELECTRONIC
SIGNAGE INSTALLATIONS

Bannister Lake

Bridging the gap between data and graphics



Do You Have **CONTROL** Of Your Content?

Hit the ground running with BL BBS. Manage your broadcast or electronic signage content with only 5 minutes of setup. Control on air images and video along with copy such as Amber Alerts, Breaking News, Closings, Events, Promotions and Sports all from an intuitive graphical interface. Built with the feedback of end users and production managers, BL BBS makes entering and managing your on-air content easier than ever before.



Fire up BL BBS and you will be in total control of your on-air content in 5 minutes of setup. Supporting multiple concurrent users and providing e-mail notifications to monitor content changes, this easy to use desktop application gives your operators the tools they need to quickly add, modify and put to air your content.

If you want simple setup and an easy to use content management tool, **BL BBS** is the solution.



**BL
BBS**

**In
10 seconds**

Intuitive operator interface.

Provides forms for Amber Alerts, Breaking News, Closings, Events, Promotions and Sports.

Manage textual copy, images and videos for on air output.

Advanced settings to hide or show forms or content and assign output priority.

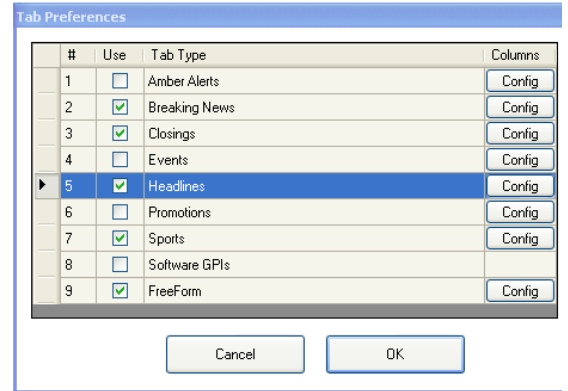
Software GPI support.

E-mail notifications of user activity.

Preferences for content table refresh and e-mail settings for item change notifications.

Keyboard shortcuts for Add, Edit and Delete for a more **efficient operator experience.**

BL BBS Features



Quick and Simple

With ease of use in mind, BL BBS provides straightforward addition, modification and deletion of content from the BL BBS database



Multiple Concurrent Users

Built on the Microsoft platform, BL BBS allows multiple users to have access to content modification while providing e-mailed updates on content changes to a single administrator.

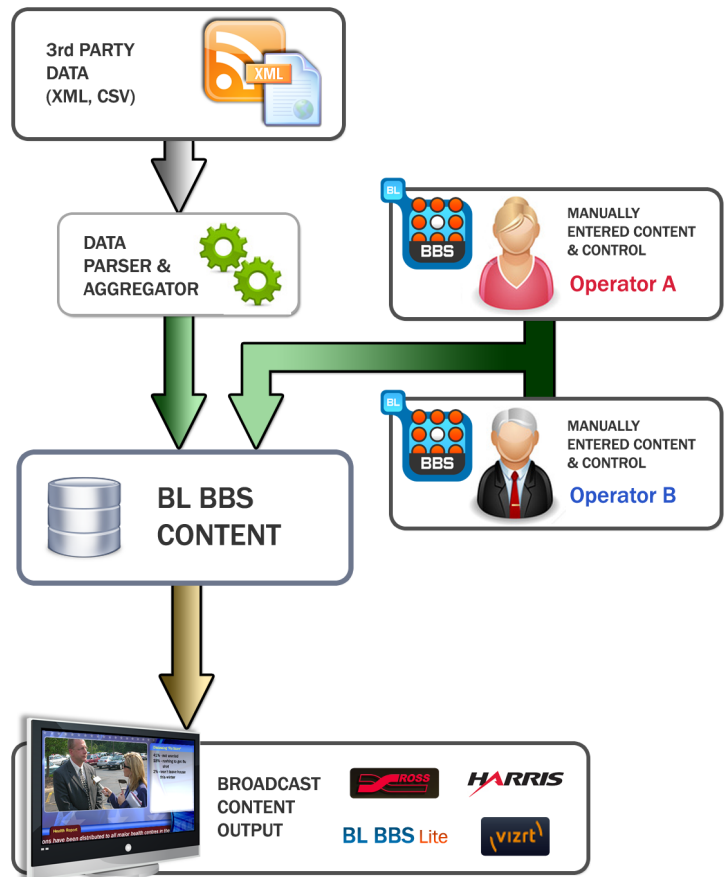
Control Video and Images

BL BBS isn't just for text based content control. Setup branding solutions using the ability to control on-air images and video as well

Supports Software GPI

With GPI trigger support, BL BBS can control your broadcast display. Trigger layout changes, side by side with your content management features.

A simple, straightforward interface for use by technical and non-technical staff alike.



Technical Specs

SYSTEM REQUIREMENTS

BL BBS is a Microsoft .NET based desktop application and requires a PC running Win XP/Vista/Win 7. Ask our sales team about our BL BBS turnkey systems.

OUTPUT REQUIREMENTS

BL BBS controls content data and manipulates it in preparation for output on the following broadcast or signage solutions:

- Harris Broadcast and Electronic Signage Products
- Ross Broadcast Products
- Omnivex Electronic Signage Products

FEATURE COMPARISON

	BL Flow	BL BBS
Easy to use graphical interface	✔	✔
Allow quick show/hide for on air content	✔	✔
Allow ordering of output content	✔	✔
Support for scheduled content	✔	
Support for stylized content	✔	
Authenticated secure access	✔	
Support for limiting user access for features	✔	
Full system audit logging	✔	
Software GPI support	✔	✔
Hardware GPI support	✔	
Web browser based access	✔	
Support for automated content	✔	✔
Multiple user support	✔	✔
Control broadcast output	✔	

Contacting Us

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