



BL Elector

ELECTION RESULTS DISPLAY SYSTEM
FOR BROADCAST TELEVISION

Bannister Lake

Bridging the gap between data and graphics



There Is **No Room** For Error **On** **ELECTION** **DAY**

The BL Elector solution has more than 10 years of broadcasting elections experience behind it. With the ability to reset the system after running simulations, you will have the confidence you need to have a flawless broadcast on election day. Mix automated data and manually entered content to provide a rich election experience for your viewership.

By combining an automated data feed with content entered by your operators you can ensure the majority of your content is error free while still having control to highlight the races that are relevant to your viewership. Combine intelligent broadcast controls with the web based BL Flow content management interface and you have a powerful election solution that will get viewers tuning in to your broadcast.



Combine automated
data with operator
entered content for a **rich**
and informative election
broadcast



BL Elector ^{In} 10 seconds

Combine automated data and manually entered content.

Powerful control over broadcasted content. Assemble sequences of races from your content database.

Quickly and easily prioritize a popular race.

Multiple display zones, for sponsors, news tickers, party and non party based riding results.

On the fly DVE control.

Customizable to suit your election display requirements.

Designed for multiple operators, BL Elector is ideally suited for today's networked broadcast television environment.

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BL Elector Features

Get Your Content From Anywhere

Use a fully automated data source for your content such as Canada NewsWire, Reuters or APNews. Choose a blend of automated and manual content entry for a more customized broadcast, or go with fully manually entered content if no automated data is available for your area. BL Elector can create a rich program broadcast from any combination of election based data.

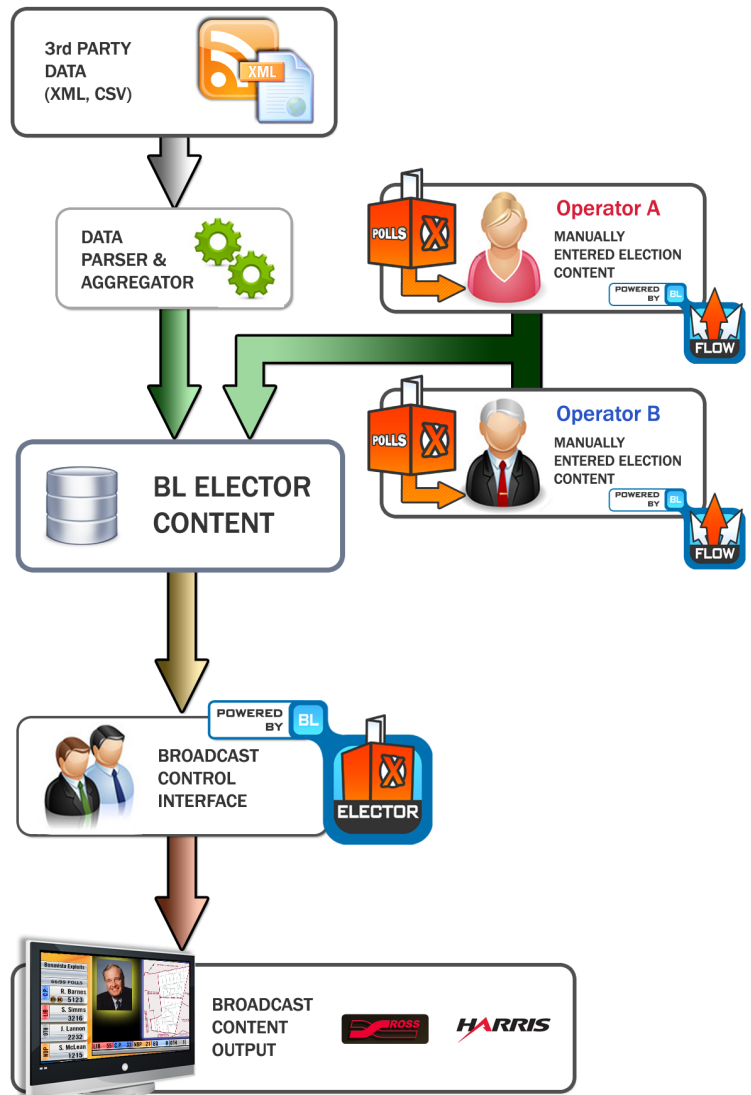
Broadcast In Multiple Languages

BL Elector supports simultaneous language broadcast of your content. By simply providing a translation file of the election terms you can broadcast in that language.

Flexibility and Options

Broadcast regional or national elections, in SD, HD or both. Broadcast in real-time mode or time-delayed. Control the system with a single operator or parcel tasks across several operators. If you need a custom output or content control module, ask our sales staff about our customization development options.

The BL Elector core allows interfacing to your existing news room systems, automation and device servers.



Technical Specs

SYSTEM REQUIREMENTS

BL Elector is a Microsoft .NET based desktop application and requires a PC running Win XP/Vista/Win 7 and the broadcast hardware/software combination from one of our approved vendors. Ask our sales team about our BL Elector turnkey systems.

OUTPUT REQUIREMENTS

BL Elector controls content in preparation for output on the following broadcast solutions:

- Harris Broadcast and Electronic Signage Products
- Ross Broadcast Products

Contacting Us

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About Bannister Lake Software

BL Soft is a leading provider of professional video graphic display solutions for Broadcast Television, Game Shows, iTV, SMS, Cable, Satellite, Specialty Channel, Electronic Signage and audio visual applications. Our display solutions are designed to integrate seamlessly with your existing infrastructure, automating the process of data entry for video graphics display and improving the productivity of your organization.

Our video graphics solutions are designed for mission critical live television applications. We provide display solutions that are designed to meet the demands of a 24/7 broadcast environment. All our solutions can be customized to suit your unique display, automation and system requirements.

BROADCAST SOLUTION DEVELOPMENT - BROADCAST HARDWARE SALES - ROSS/HARRIS TRAINING

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