

BannisterLake BRANDO

CREATE. SCHEDULE. PLAY.



An HD Multi-Channel, Enterprise Class, Branding Solution for the Broadcast Industry.

- Scalable for small and large station groups.
- Web based for maximum portability.
- Automate your channel branding like never before.



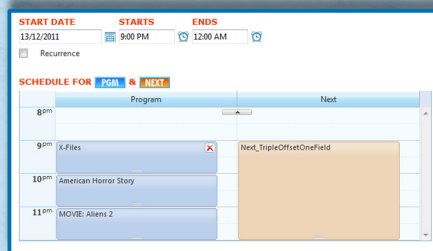
Create

Setup your channel's branding scenes using Ross Xpression Studio. Designers can continue using their favourite toolsets to reduce the learning curve and quickly bring rich graphics into Xpression.

3D models can be animated by segment for captivating effects.

Using predefined resource tags in your scenes, an entire channel can be run with less than a dozen dynamic boards.

Object	X-Pos	Y-Pos
L3Sponsor		
DirLight1	960.00	360.00
Sponsor	992.00	171.00

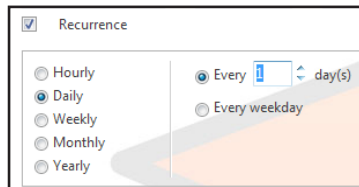


Schedule

Web based content authoring and play out scheduling with secure access allows you to control Brando from any desktop, laptop or tablet with a browser.

Easily schedule Bugs, Lower 3rds, Next Ups, Voice Overs, Tickers, Bumpers and Promotions across multiple channels.

Quickly schedule months of programming with the recurrence editor.



Play

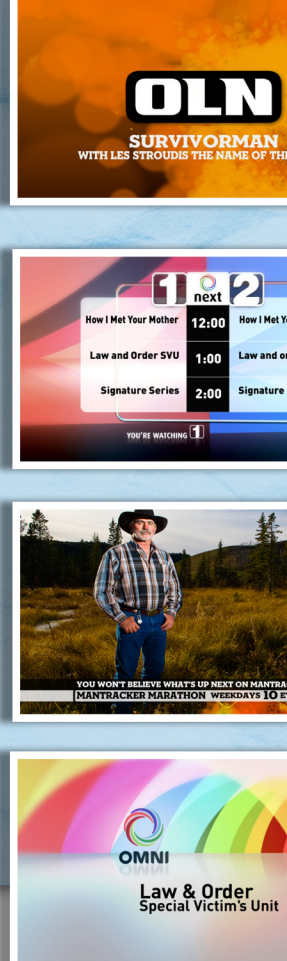
The Player combines your scenes with the scheduled content at broadcast time.

Scene playback is triggered from broadcast traffic, automation play lists and time code for the highest automated broadcast available.

Powerful 3D graphics driven by the RossVideo Blue Box to leave an impression on your viewers.

As-Run reports provide proof of play for your sponsored segments.

channel	client	title	start time
AVIS TV	Sky Machine Creative	Phone Plans Available	12/08/2011 6:04:41 PM
AVIS TV	BL Soft Internal	Ford Focus Renewed	12/08/2011 6:06:58 PM
AVIS TV	Sky Machine Creative	Hall Storm	12/08/2011 5:51:28 PM
AVIS TV	Sky Machine Creative	Phone Plans Available	12/08/2011 5:47:09 PM
AVIS TV	BL Soft Internal	Scenic Hawaii	12/08/2011 5:40:20 PM



Powerful Features

- Months of content entered in a few clicks with the Recurrent Schedule Editor
- Compatible with most graphic design packages to reduce learning curve for designers
- Add new sponsored promotions without having to redesign scenes
- Switcher application provides access to unscheduled ticker or trouble board scenes

Brando Supports

- Unlimited number of designers
- Unlimited number of production schedulers
- Unlimited number of broadcast channels to meet your growing station needs
- Unlimited advanced scheduling

Sports Bugs • Tickers • News Channels • Game Shows • Custom Development • Training • Broadcast Hardware

Contact us for a WebEx demo of Brando

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BannisterLake
Automating Your Broadcast Graphics

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